

Six Steps to Success: Transformational Programme for Improvement



Strategic Planning for Excellence

Are you **seeking to transform** your hospitality business and take it to the next level of success? Podd Consulting can help you achieve your goals with our Six Steps to Success transformation programme.

Our programme is designed to improve your **business performance** in key areas such as employer branding, sales and marketing, financial management, digital solutions, and employee learning and development. With our expert guidance and support, you can transform your business into a more profitable and sustainable enterprise.

Our six-step approach includes a **comprehensive analysis** of your business, the development of a customised strategy, implementation planning, ongoing support, and continuous evaluation to ensure success.

Our team of experts will work closely with you to develop a **tailored plan** that addresses your unique needs and challenges, outlining a roadmap to success with supporting services, bespoke to your business.

With Podd Consulting's strategic transformation programme, you can achieve **significant improvements** in your business performance and take your hospitality business to new heights of success. Contact us today to learn more about how we can help you transform your business.



Transforming **Hospitality**, Empowering **Success**

Six Steps to Success[©]



1

Determine the company vision: current status, future vision, and objectives.

2

Scoping engagement: establishing baseline and understanding opportunity and challenge.

3

Roadmap to Success: development of bespoke three year business transformation report.

4

Supporting transformation through collaborative implementation of recommendations.

5

Supporting services: training workshops, KPI reviews and middle management coaching.

6

Analysis of project outcomes aligned to objectives, ongoing actions and assessment of performance.



Podd Consulting: Strategic Planning for Excellence

Nora Douds, lead consultant at Podd Consulting, is uniquely placed in Northern Ireland as one of the few operationally experienced hospitality business mentors with a successful track record in hotel management, talent development, improving organisational financial performance and in managing transformational change with sales and marketing expertise.

Nora has over 25 years experience in growing and managing hospitality businesses, with particular expertise in enhancing the experience of all - employees, business owners and, above all customers. Since establishing her consultancy business in 2019, Nora has worked with a wide range of organisations and partners to support strategic business planning, hospitality leader development, supported by digital innovation and operational improvements.

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